



Community
Foundation
Network

"Working together
and actually getting
the chance to make
a difference"

LOCAL GIVING FOR LASTING VALUE

Review of the year 2004



Community foundations...

- ◆ Are charitable trusts working to strengthen local communities
- ◆ Provide a unique channel for donors of all kinds to fund communities on a lasting basis
- ◆ Manage donor funds and build endowment
- ◆ Make grants to charities and community groups
- ◆ Connect local donors with local needs
- ◆ Cover all of Northern Ireland, Scotland and Wales and nearly all of England

This review of the year shows community foundations' achievements in unlocking the potential of their communities.

Community Foundation Network...

- ◆ Is the national association connecting UK community foundations
- ◆ Represents UK community foundations at a national and international level
- ◆ Negotiates and manages national grantmaking and funding opportunities on behalf of members
- ◆ Offers members focused, responsive and relevant services
- ◆ Provides individual support to community foundations

A registered charity in its own right, **Community Foundation Network** is a membership organisation whose work is governed and directed by a board drawn from its members. Over £175 million has been awarded in grants to local causes by community foundations from 1992 to 2004 – a significant grantmaking movement.

"Community foundations are a smart way to support local communities over the long term"

Rolls-Royce

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*Cover: Enjoying Activ Club, a project funded by the Birmingham Foundation
Facing page: The Refugee Support Project is one of over 1,100 groups supported by the Greater Bristol Foundation*

Photo: Tamany Baker

the year 2004

- ✦ Creating opportunities
- ✦ Making connections
- ✦ Making a difference
- ✦ Lasting value
- ✦ A personal service for donors



Creating

Bringing a neglected asset back to life, Nechells Baths will provide employment skills training for the local community

Creating new assets

When Birmingham's Nechells Baths closed in 1995 the building soon became a dilapidated eyesore. Realising its potential, The Birmingham Foundation raised £3.7 million from European and other sources to restore the landmark building and convert it into an enterprise and community centre – combining physical with 'people' regeneration. Due to open next year, the complex will provide a training centre, crèche, cybercafé and community meeting rooms. The local community has been involved at every stage from initial planning to learning the traditional craft skills needed for the refurbishment process.

New opportunities for local people

Dayspring Supplementary School in Brent, West London organised an inspiring career parade seminar for black youngsters – providing positive role models and creating an avenue through which black youths could buddy with high achievers from a wide range of professions. Funding was provided by North West London Community Foundation.

The Minority Ethnic Women's Network provides support for women in Swansea, which has one of the largest black and minority ethnic communities in Wales. Sefydliad: The Community Foundation in Wales recently secured funding for their playgroup which helps families to integrate into the community and provides an opportunity for pre-school children to socialise with their peers prior to starting statutory education. This is just one example of the way in which the foundation is committed to addressing the diverse needs of Welsh communities.

“ The local community has been involved at every stage from initial planning to learning the traditional craft skills needed for the refurbishment process ”

opportunities



✦ Key facts

- ◆ In 2003-04, community foundations made grants of **over £52 million** to local causes
- ◆ **More than 18,500** community groups received a community foundation grant this year
- ◆ Since 1992, community foundations have distributed grants worth over **£175 million**
- ◆ This year 19 foundations gave over **£1 million** each; two foundations gave over **£5 million**

Back in 2001 with the support of the Community Foundation for Greater Manchester, Louise Chicot set up a fun football club for local youngsters, which rapidly developed into a youth project offering exciting sporting and social activities. Where possible they are accredited to increase individuals' confidence and provide valuable experiences and certificates for those with few academic achievements. Youngsters also undertake community projects such as litter pickups, graffiti removal and garden tidying for older people. True to their vision of helping local people achieve extraordinary things, the foundation has now awarded Louise a strategic development grant enabling her to roll out the Villa Project across Greater Manchester.

Making a



Beside the seaside...

Tackling disadvantage and exclusion

Beside the seaside – not just a well known song, but an innovative approach to addressing anti-social behaviour and vandalism. Based on Harwich seafront, St-Art is a project set up by an artist-led co-operative with funding from Essex Community Foundation to work with vulnerable and excluded young people. Working together to redesign ten beach huts, the young people developed a real sense of achievement and pride in their community.

Touching the lives of people in need

Robert was labelled a troublemaker, a difficult teenager careering headlong into a bleak future. But today you couldn't meet a nicer young man, charming, polite and full of confidence. Diagnosed with both ADHD (Attention Deficit Hyperactivity Disorder) and Asperger's Syndrome, he attends therapy sessions organised by ADD-vance, a Hertfordshire group providing social and employment skills training to young people facing exclusion from school. Many individuals with ADHD and Asperger's lead highly productive lives but early diagnosis and intervention is

critical, so in addition to supporting the work of ADD-Vance, the Hertfordshire Community Foundation has made several grants to enable individual children to have an expert assessment. "Without ADD-vance I would have gone on getting deeper and deeper into trouble," says Robert.

Thanks to a grant from Berkshire Community Foundation, over 100 partially sighted people can now borrow 'touch and sound' packs from the Living Painting Trust's postal library. "You've gone a long way to opening a door I thought had been slammed in my face." Just one of 238 groups funded by this foundation.

difference

"You've gone a long way to opening a door
I thought had been slammed in my face"

Helping community groups to thrive

A group of Liverpool children affected by violence in the home have formed their own pressure group, believed the first of its kind in the UK, to get a better deal from the statutory services. With a grant from **The Community Foundation for Merseyside** to develop their Kids A Loud campaign they set up their own helpline and organised 'hot seat' sessions with representatives of the statutory services. Founder member Brian, aged 15, says: "Working together is brilliant. It means everything. Help, support, friendship, learning, working together and actually getting the chance to make a difference."



Making an impact nationally

fair share

Building 'community capacity' and 'social capital'

can be just empty jargon unless you happen to live in one of the 71 areas across the UK to benefit from Community Foundation Network's **Fair Share Trust programme**. Thanks to £50 million of ten-year funding from the Big Lottery Fund, we are able to involve local people in developing strategic grants programmes in some of the UK's most disadvantaged communities. These areas have, in the past, failed to produce their fair share of lottery-funded projects. We aim to build the confidence and capacity of local groups

so they win funding, achieve sustainable outcomes – and change people's lives. Already over £1 million has been released to community foundations and other agents to fund strategies endorsed by panels of local people. And as a network we are developing our capacity to deliver sophisticated and innovative programmes consistently across the UK, harnessing the strengths of individual foundations in community-based grantmaking.

✦ Evaluation

- ◆ Evaluation is an integral part of all community foundations' grantmaking procedures
- ◆ **Greater Bristol Foundation** commissioned an independent review of their grantmaking which found their grants successfully reach people who are most disadvantaged and isolated, enable people to take up new opportunities and involve people in running their own communities
- ◆ **Derbyshire Community Foundation** helps groups it supports to evaluate their grants' impact by producing an evaluation toolkit specially geared to small community groups

*Clow Beck Centre is an environmentally friendly residential education centre for people of all ages, currently under construction near Darlington. Groups will stay in straw bale buildings and learn to produce their own food and utensils. With wind-powered electricity and waste-fuelled heating, the centre will have organic orchards, vegetable gardens and farm animals. Local farmer Bill Chaytor, the driving force behind the project, and his wife Karen donated the property and start-up costs, and a £50,000 grant from **Tees Valley Community Foundation** supports craft workshops.*

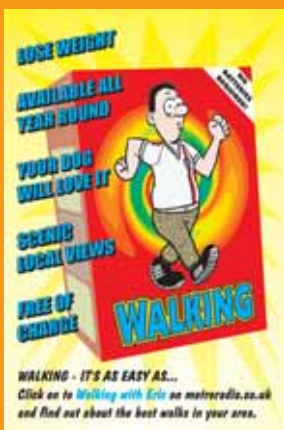
"Community foundations are the people's philanthropy"

Dorothy Reynolds, international consultant on philanthropy

Making

Connected campaigning

Chronic ill health, poor lifestyle and lack of exercise sadly characterise North East men. For three years now, Idle Eric campaigns have been providing a humorous slant on what men can do to live a healthier life. The campaigns are part of a five-year partnership run by the



Community Foundation for Tyne & Wear and Northumberland in partnership with Tyne & Wear Health Action Zone, the William Leech Charity and Newcastle Building Society.

Bringing donors together

The Scottish Community Foundation recently held Scotland's first ever charity pledging session, raising over £20,000 for charities in an exciting and interactive event staged with the Funding Network, following successful events organised with the Greater Bristol Foundation and in London. Five charities were featured ranging from small community projects to ones with an international focus and each gave a short presentation on their project and their funding needs. The audience could question the presenters to understand how their money could

make a difference. Fred Mulder, a founder of the Funding Network, chaired a tense and gripping pledging session, spurring the audience on until every project raised several thousand pounds each. A true example of the enriching experience of giving collectively.

Connecting donors with local causes

Global spirit, wine and quick service restaurant company, Allied Domecq, set up a charitable fund at Greater Bristol Foundation in 2003 with an initial donation of £40,000. The Bristol-based company, whose well-known brands include Harveys Bristol Cream, Tia Maria, Courvoisier, Teachers and Ballantine's whisky, wanted the fund to benefit homeless people and disadvantaged young people. Having asked the foundation to research several

A Night of Community Stars, a celebration hosted by the Community Foundation for Greater Manchester



connections

flagship projects for support, the Knowle West Media Project was selected. Based on a rundown estate near the company's offices, its £10,000 grant went to engaging young people in a VJ-ing project, celebrating the area in a mix of video and music. The foundation also put the company in touch with Getting Bristol Working, a scheme run by Tomorrow's People to help disadvantaged and homeless people overcome barriers to work, which received a £15,000 grant. Ben Eavis, Group Social Policy Manager at Allied Domecq, visited both projects with the foundation, getting to know their work and activities at first hand. Company staff now mentor Getting Bristol Working clients and Ben has become a vice patron of Tomorrow's People as a result of this relationship. Ben says: "We are an acknowledged investor in responsible business practice and are committed to

making sure our charitable giving is really doing some good in the community. Greater Bristol Foundation has provided us with the mechanism by which we can achieve this."

Involving people in their own communities

Nearly 250 local people are involved in deciding how the Community Foundation for Greater Manchester allocates its grants. Volunteer Associate Advisers sit on area grantmaking panels, bringing valuable local knowledge to the table to help the foundation make better informed decisions. Innovative recruitment methods ensure they are representative of their areas' diverse ethnic, cultural and social backgrounds. Advisers receive continuing support and training from the foundation.

✦ Achievements

- ◆ Avila Kilmurray of **The Community Foundation for Northern Ireland** was awarded the Raymond Georis Prize for Innovative Philanthropy in Europe for the foundation's contribution to European peace and security.
- ◆ **The Community Foundation for Wiltshire and Swindon** was shortlisted for the 2004 Charity Awards for grantmaking for its Progress Fund, which seeks to set people particularly disadvantaged in the labour market on the path to paid or unpaid work.

Lasting

Milton Keynes Play Association entertains fun for children throughout the city, thanks to grants from Milton Keynes Community Foundation

Funding the future – building endowment

Community foundations' ability to support the community for years to come attracted two private donors to The Birmingham Foundation, who set up the Heatherlea Fund at the foundation to benefit local projects. Since 2000, their regular donations have provided over £78,000 to boost the foundation's endowment fund and support the donors' chosen causes,

youth work and family support projects. As with all donations, the foundation is able to claim Gift Aid – the equivalent of 28 pence in the pound – which makes giving tax efficient.

A property asset that keeps on giving

Milton Keynes Community Foundation owns and manages property and land (originally a gift from the MK Development Corporation) for

the benefit of the community. The property company supports the aspirations, aims and objectives of the foundation in many ways. It provides over £465,000 in subsidised accommodation to local voluntary and community groups and a steady income stream to boost the foundation's grantmaking.

value

“The community foundation provides a savings account to help meet the changing needs of the community”

Chris Harris, former director of the Community Foundation for Calderdale

Meeting communities' changing needs over time



Rolls-Royce

Rolls-Royce was introduced to community foundations in the mid-1990s and encouraged to support community foundations by Sir John Weston, Honorary President of **Community Foundation Network**. They now work with community foundations serving the areas around their sites in Derby, Bristol and Sunderland. By 2005, they will have committed over £425,000 to community foundations, generating over £40,000 in grants to 35 community groups. The company's first community investment reports endorses the concept, “We believe community foundations are a smart way to support local communities over the long term.”



MOTOROLA
intelligence everywhere™

Swindon-based Motorola set up the Motorola Fund at the **Community Foundation for Wiltshire and Swindon** in 1997 and to date has given £50,000 to the fund, which generates regular income for local grants. When organisational changes meant their budget for local community support was reduced, the company was delighted that their local giving could continue from the fund they had already built. Working with the foundation, a Motorola staff committee decides who should benefit from the fund. As with all other grants, applications for funding are carefully assessed by the community foundation to ensure Motorola's money will be well-spent on the local causes that need it most.

HSBC 

HSBC have proved that they really are the world's local bank by recently pledging to build a fund of £50,000 over five years at the **Community Foundation for Tyne & Wear and Northumberland**, along with donating £5,000 a year to distribute in grants whilst the endowment fund is established. The fund will have a staff committee and hopes to support projects working with disadvantaged children and the environment.

✦ Key fact

- ◆ Community foundations held over £88 million in endowment – funds available for future generations – at March 2004

“ The community foundation fills the needs that aren’t addressed by large single issue charities. It’s a perfect complement to our regeneration work, a natural philanthropic partnership”

Allan Hickling, Managing Director, Frank Haslam Milan, fundholders at South Yorkshire Community Foundation

A personal service

Pushing the Possibilities provides a variety of outdoor activities for older people with funding from the Community Foundation serving Tyne & Wear and Northumberland



Good fund management, good grantmaking

Solicitor Peter Leach of Blackett Hart and Pratt helped two of his clients who wanted commemorate their parents. They wished to help local families in crisis, young people in care and people who need support to ‘get back on track.’ County Durham Foundation helped them set up an endowment fund within the foundation, an attractive alternative to the expense and administrative burden associated with setting up a private trust, and worked with them to really refine the criteria. The foundation carries out all the research to find suitable grant applicants, while keeping the donors involved in the decision-making process. To date 19 families have been helped and the donors say, “As supporters of County Durham Foundation we have been the ones to reap the rewards. The foundation looks after our fund, investing wisely and safely so that it continues to yield a good return, even in these uncertain times. The information they provide on applicants is so comprehensive that we have been delighted to support every case so far.”



Many classes are provided by the Indian Cultural Society in Greenwich with funding from South East London Community Foundation

for donors

Seeing is believing

Seeing is Believing is the **Community Foundation for Wiltshire and Swindon's** ongoing programme of visits to local projects, allowing donors to experience at first hand the work of some of the groups they fund through the foundation. During the visits, supporters can meet staff and volunteers, discuss the aims of the group, tour the facilities and talk with those benefiting from the project.

Expert knowledge of local community

Building up a local profile is one way community foundation trustees and staff can cement their relationship with community-focused corporations. Inspired by an event at the Lee

Gomery Community Café (grant-aided by the **Community Foundation for Shropshire & Telford** from a donation by his company) Ray Cooney, general manager of Denso Manufacturing UK Ltd (Telford) realised how much the foundation had to offer Denso in its aspirations to contribute to the local community. "As a major local employer, we take our responsibilities to the Telford community very seriously. Beyond our role of providing employment, we aspire to contribute to society and see our association with the foundation as the ideal vehicle to achieve this." Pam Bradburn, the foundation's director, has spent time with him, developing the relationship between the company and the foundation and suggesting other ways he could get involved in the area.

+ Value added

- ◆ Broad, flexible opportunities. Donors can give cash, stocks and shares, bequests and legacies, property, land or trusts
- ◆ Individuals, local firms, national companies, charitable trusts, government bodies all use community foundations to manage their funds and grantmaking
- ◆ Give in ways that gain you maximum tax advantages. Community foundations have specialist advisers
- ◆ Set up a fund in your name or your company's name. Specify how the money is spent. Get as involved as you want or delegate decisions to the foundation

Esther O'Callaghan, 24, is the UK's only female DJ to own and manage her own record shop, Factory. Esther has served as deputy chair for the Community Foundation for Greater Manchester for the past two years and is a founder member of Rainmakers, a fund at the foundation for disadvantaged women. She set up The Factory Foundation to provide free music workshops for disadvantaged children and young people across Greater Manchester and was recently appointed to serve on the Big Lottery Fund board.



A trustee's view

"It's not just funding, the foundation provides a support network from start to finish"

What spurred you to get involved with your local community foundation?

The whole concept of community foundations is very innovative. It is a fantastic model for other organisations to follow and I like the work they are doing – the money goes to grass roots projects where it is really needed. It is done in a way that is very accessible for groups and individuals. It's not just funding, the foundation provides a support network from start to finish

which makes a huge difference to smaller voluntary and community groups.

What makes community foundations special?

Community foundations are responsive to local needs. The way they are set up means they can bring people together who have a real understanding of what is going on in the local area. They make a genuine and lasting difference to their community.

What would you like to see community foundations achieve?

I would like to see greater investment from the business world. The whole point is to move the money from where it is to where it is needed, growing endowment to ensure that the community foundation continues long after we are dead and gone!

What do you get out of your involvement with the community foundation?

It is a hugely rewarding experience to feel you are working as part of a team genuinely committed to making helping local people do extraordinary things. It is not about ticking boxes or statistics but about seeing projects and people and the real difference that even a small amount of money can make.

With thanks to

Board members 2004

Sir John Weston KCMG	Honorary President
Anne Boyd, Vice Chair	Trustee, Scottish Community Foundation
John Briggs	Trustee, Berkshire Community Foundation
Amanda Delew	Ex-Director, The Giving Campaign
Nigel Griffiths	Chief Executive, Sefydliad
George Hepburn	Chief Executive, Community Foundation serving Tyne & Wear and Northumberland
David Kenworthy, Chair	Chair, York and North Yorkshire Community Foundation
Gary Marsh	Director, GJM Economic Consultants Ltd
Felicity McCartney	Staff member, Community Foundation for Northern Ireland
Martin Olive	Trustee, Community Foundation for Calderdale
Kevin Ryan, Treasurer	Director, Tees Valley Community Foundation
Julia Seal, Vice Chair	Chief Executive, Milton Keynes Community Foundation
Gillian Stacey	Chief Executive, County Durham Community Foundation

Staff at November 2004

Stephen Hammersley	Chief Executive
Leonie Benton	Finance Officer
Clare Brooks	Director, Network Development
Răzvan Constantinescu	Director, Fair Share Trust
Daniel Croft	ICT Development Project Officer
Pat Headlam	Fair Share Trust Officer
Andrew Lane	Director, Finance and Administration
Fran Walker	Manager, Information and Publications
Les Wilcock	Manager, ICT Development Project

Contributors to review

Many foundations contributed case studies. We are grateful to the following for use of their photos:

The Birmingham Foundation, front cover and page 4
 Tamany Baker and Greater Bristol Foundation, page 3
 Community Foundation for Greater Manchester, page 5, 9, 14
 Stella Eldon and Essex Community Foundation, page 6
 Tees Valley Community Foundation, page 7
 Community Foundation serving Tyne & Wear and Northumberland, page 8 and 12
 Milton Keynes Community Foundation, page 10
 Penny Tweedie and South East London Foundation, page 13

Funders and supporters of Community Foundation Network

Active Communities Unit, Home Office; The Atlantic Philanthropies; Calouste Gulbenkian Foundation; Charles Stewart Mott Foundation; English Partnerships; Esmée Fairbairn Foundation; The Henry Smith Charity; Lloyds TSB Foundation for England and Wales; New Opportunities Fund, now Big Lottery Fund; PricewaterhouseCoopers; Routeco; The Royal Bank of Scotland, NatWest and Coutts.

We also thank the many individuals who have supported the network by sitting on committees and sharing their expertise.

For more information

- ◆ Our website www.communityfoundations.org.uk lists all members of Community Foundation Network, linking directly to their websites and providing full contact details
- ◆ Contact your local community foundation to find out more about what they do, how they work with donors and the projects they support
- ◆ The trustees' report and full annual accounts for Community Foundation Network for 2003-04 are available on request. Phone us on 020 7713 9326



The network at November 2004

East of England

Bedfordshire and Luton Community Foundation
Cambridgeshire Community Foundation
Dacorum Community Trust
Essex Community Foundation
Hertfordshire Community Foundation
Norfolk Community Foundation
Stevenage Community Trust
Community Foundation for Suffolk

East Midlands

Derbyshire Community Foundation
Leicestershire, Leicester and Rutland Community Foundation
Lincolnshire Community Foundation
Northamptonshire Community Foundation
The Nottinghamshire Community Foundation

London

London North East Community Foundation
North West London Community Foundation
St Katharine & Shadwell Trust
South East London Community Foundation (also has a Central London Unit)
Thames Community Foundation

North East

County Durham Foundation (includes Darlington)
Tees Valley Community Foundation
The Community Foundation serving Tyne & Wear and Northumberland

North West

The Craven Trust (covering Sedbergh, Barnoldswick and the Trough of Bowland)
Cumbria Community Foundation
Community Foundation for Greater Manchester
Community Foundation for Merseyside (includes a fund for Halton)

Northern Ireland

The Fermanagh Trust
Community Foundation for Northern Ireland

Scotland

The Scottish Community Foundation

South East

Berkshire Community Foundation
The Buckinghamshire Foundation
Community Foundation for Hampshire and the Isle of Wight
Kent Community Foundation
Milton Keynes Community Foundation
Oxfordshire Community Foundation
Surrey Community Foundation *
Sussex Community Foundation *

South West

The Community Foundation for Bournemouth, Dorset and Poole
Greater Bristol Foundation
The Cornwall Community Foundation
Devon Community Foundation
Gloucestershire Community Foundation
Somerset Community Foundation
The Community Foundation for Wiltshire and Swindon

Wales

Sefydliad: The Community Foundation in Wales
Powys Community Foundation

West Midlands

The Birmingham Foundation
Heart of England Community Foundation
Herefordshire Community Foundation
Community Foundation for Shropshire and Telford
Staffordshire Community Foundation *
Worcestershire Community Foundation

Yorkshire and Humberside

Community Foundation for Calderdale
The Craven Trust (covering Grassington and Keighley)
Hull and East Yorkshire Community Foundation
Community Foundation for Leeds
South Yorkshire Community Foundation
York and North Yorkshire Community Foundation
* steering committees

Affiliates

Birmingham Airport Community Trust; European Foundation Centre; Community Foundation for Ireland; Melbourne Community Foundation; O-Regen (Waltham Forest)

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