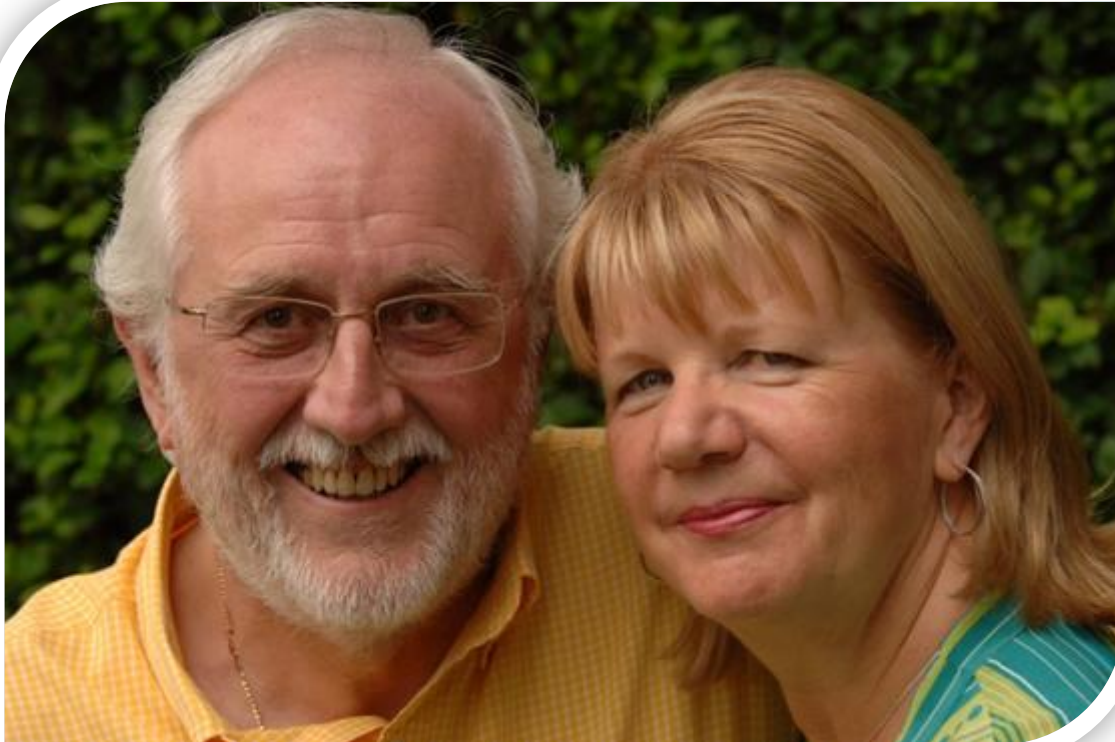


# CFN Conference 2011

## Environment and How We Respond



# Three Questions

- Why is it appropriate for community foundations to tackle environmental issues?
- Why are philanthropists interested in environmental issues and working with community foundations?
- Why is tackling environmental issues also about tackling disadvantage and deprivation?

# The Journey

- Jonathon Porritt's challenge in 2006
- Community Foundation Philanthropy Strategy
- The Shears Foundation approach to philanthropy
- The creation and operation of LEAF

# Jonathon Porritt 2006 challenge

## Local Action on Global Issues

- Reducing carbon footprint of the Community Foundation for Tyne & Wear and Northumberland
- Seeking a sustainable investment strategy
- Encouraging wider awareness amongst the donors and the grant recipients



# Community Foundation Philanthropy Strategy

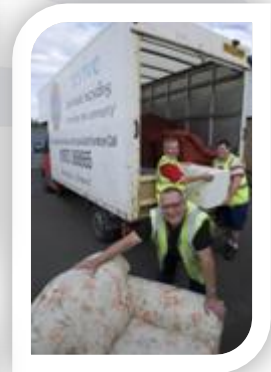


- Supporting people to overcome disadvantage
- Creating stronger communities
- Making our region a good place in which to live



# Shears Foundation

- Environment & sustainability
- Education work at Washington Wetlands Centre and at the RSPB Reserve at Saltholme near Hartlepool,
- The Roots 'n Shoots project at Alnwick Garden which teaches youngsters where food, especially fresh vegetables, comes from
- refurbished furniture,
- rebuilding bicycles
- Water management projects, and
- Carbon reduction projects



# LAGI

## Local Action on Global issues



# LEAF

Its objectives are

- More effective, collaborative and focused grant-making on environmental issues
- Increased knowledge of environmental projects' needs and best practice
- Make a positive impact on the environment
- Increased education about global environmental issues in local communities
- Increased knowledge of environmental grant-making amongst other charitable trusts.



# LEAF 2006 -11

- 153 applications
- 83 awards
- over half of all applications from general third sector organisations
- over 40% of awards to general third sector organisations
- energy (20%) and sustainable communities (15%) are the top two themes
- we have directly impacted upon at least 30,000 beneficiaries















# Local Carbon-Offsetting Scheme



- connecting local businesses with local environmental action
- increasing the funds available for grant-making

# Three Questions

- Why is it appropriate for community foundations to tackle environmental issues?
- Why are philanthropists interested in environmental issues and working with community foundations?
- Why is tackling environmental issues also about tackling disadvantage and deprivation?

# Jonathon Porritt's 2011 Challenge



The LEAF Impact  
Evaluation Report  
is available at  
[www.communityfoundation.org.uk](http://www.communityfoundation.org.uk)